

Cameron Regional Medical Center

CRMC Mission Statement: Our mission at Cameron Regional Medical Center is caring for all patients. To this end, we organize people, equipment and facilities in a manner that best responds to their needs and to the needs of our service area. Our priorities are: patients and families; physicians; and employees. Our goal is to be a regionally-recognized leader in patient satisfaction by exceeding customer expectations and continuing to achieve excellence in quality, cost-effective health care services. CRMC will provide services in an atmosphere that involves compliance with governmental mandates. Throughout our organization, our employees strive to provide sensitive, quality health care at all times by living our values. Lastly, CRMC recognizes the importance of viable and profitable operations to guarantee the continued existence/growth of the Medical Center.

Community Benefit Report

Fiscal Year Ended September 30, 2015

Cameron Regional Medical Center contributes on a large scale to the economy of the four-county area and beyond (rural northwest Missouri) on a consistent basis, as evidenced below:

- Each year Cameron Regional Medical Center awards approximately \$35,000 in scholarships to graduating high school seniors entering a health care field of study, and to college students continuing their health care studies.
- Approximately \$7,500 is donated each year to area fundraising and education efforts (such as drug awareness and child safety programs) sponsored by civic organizations, schools, municipalities, emergency responders, etc. In addition, many in-kind gifts are donated throughout the area for special events, medical missions, and charitable projects.
- A Speakers Bureau is provided by the Medical Center for area civic organizations, businesses, schools, and employers in need of educational or informational programs.
- CRMC's Social Services Director provides free benefits counseling on Medicare, Medicaid, and Social Security; assistance with nursing home placement; and education on Advance Health Care Directives and available health care resources.
- Free blood pressure and weight checks are available at all times at the Medical Center, as well as its 18 satellite clinics.
- A comprehensive Health Fair is held for the public each fall, including numerous free medical tests, extensive lab work, physician counseling, and educational materials.
- Free health screenings (such as colorectal cancer) are offered periodically to the public. In addition, the Medical Center participates in many outside health fairs as conducted by area schools, businesses, nursing homes, and other entities.
- Monthly diabetes classes are offered to the public free of charge.
- The Medical Center sponsors periodic dinners with educational seminars on Medicare, Medicaid, managed care, the PPACA, and government regulations at no charge to the public.
- CRMC offers free assistance to the public with Medicaid enrollment.
- Cameron Regional Medical Center operates a Wellness Office, where free information is available for area residents, and flu shots and other wellness services are available to area employers and their employees.
- The Medical Center operates four Patient Courtesy Vans in a eight-county area, providing free transportation to and from the hospital, and to and from Active Staff physicians' offices, for those patients having no other means of transportation.
- The Cameron Regional Medical Center Foundation operates and maintains a one-mile Wellness/Fitness Trail that is open to the public. The Foundation funds improvements and upkeep at a cost of approximately \$15,000 - \$20,000 annually.
- Cameron Regional Medical Center, its Medical Staff, and/or the CRMC Foundation are major donors to (among others) the Cameron Women's Domestic Abuse Shelter, Cameron Veterans' Home, Cameron YMCA, North Central Missouri College, area fitness trails, and the Community Foundation of Northwest Missouri.
- Cameron Regional Medical Center invested approximately \$28.0m in northwest Missouri in FYE September 30, 2015, in the form of Employee Salaries and Benefits.

Quantification

Write-offs from Revenue	Charity Care		\$ 233,627
	Bad Debt		3,691,155
Government-Mandated Write-offs from Revenue	Medicare	3,474,863	
	Medicaid	1,960,179	
	Total Government-Mandated Write-offs		5,435,042
Annual Community Benefit Programs			
Health Fair			45,000
Scholarships and Donations			44,000
Community Education			10,000
Total Annual Benefit to the Community & Surrounding Area			\$9,458,824

